

Navigating the Complexity of Population Health:

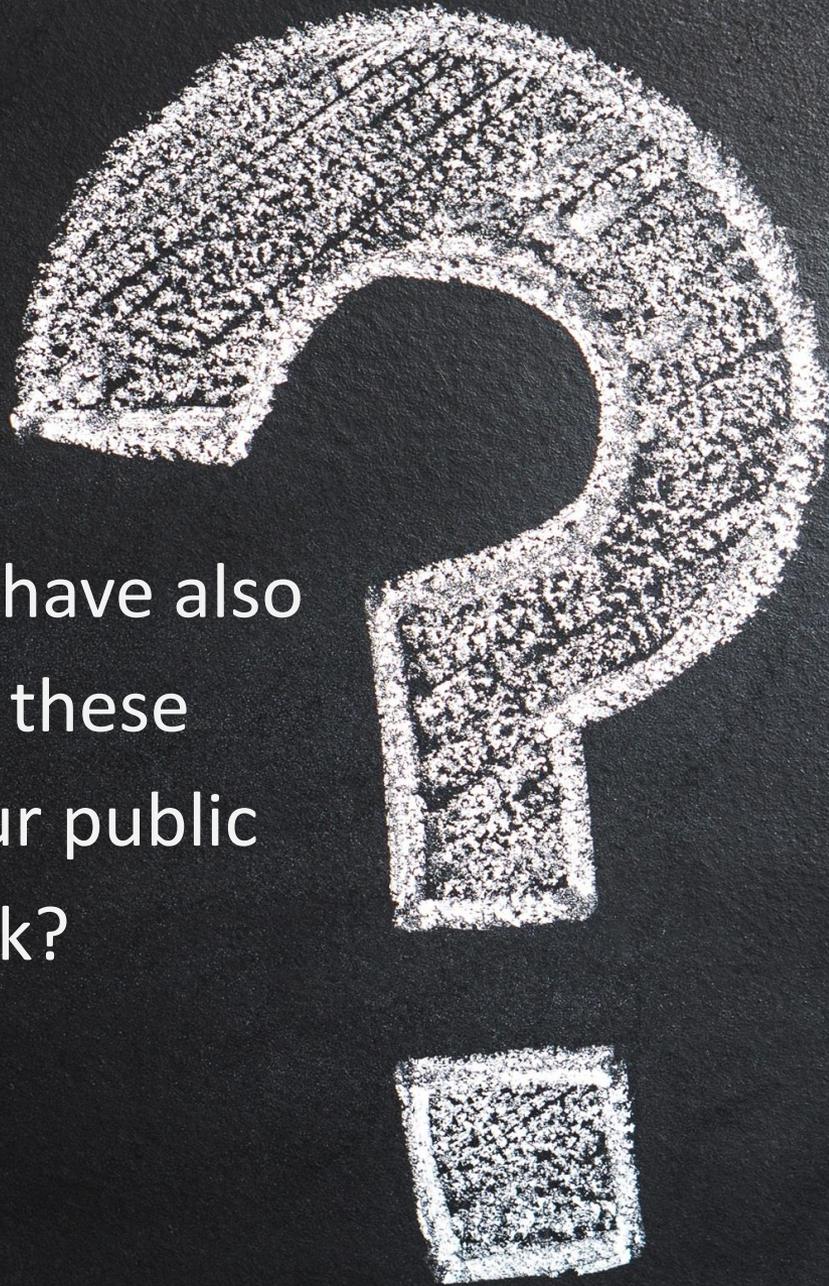
Using Theory of Change to Support Program Planning and Evaluation within Public Health

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You're right, after thinking it through,
I'm not sure how the one leads to the other



How many of you have also
struggled with these
challenges in your public
health work?



Theory of Change

A causal framework of **HOW** and **WHY** a complex change process occurs, over time, within a particular context.



There is nothing as practical as a good theory





Theory of Change Development Process

Facilitated Collaborative Development



Develops of a shared understanding

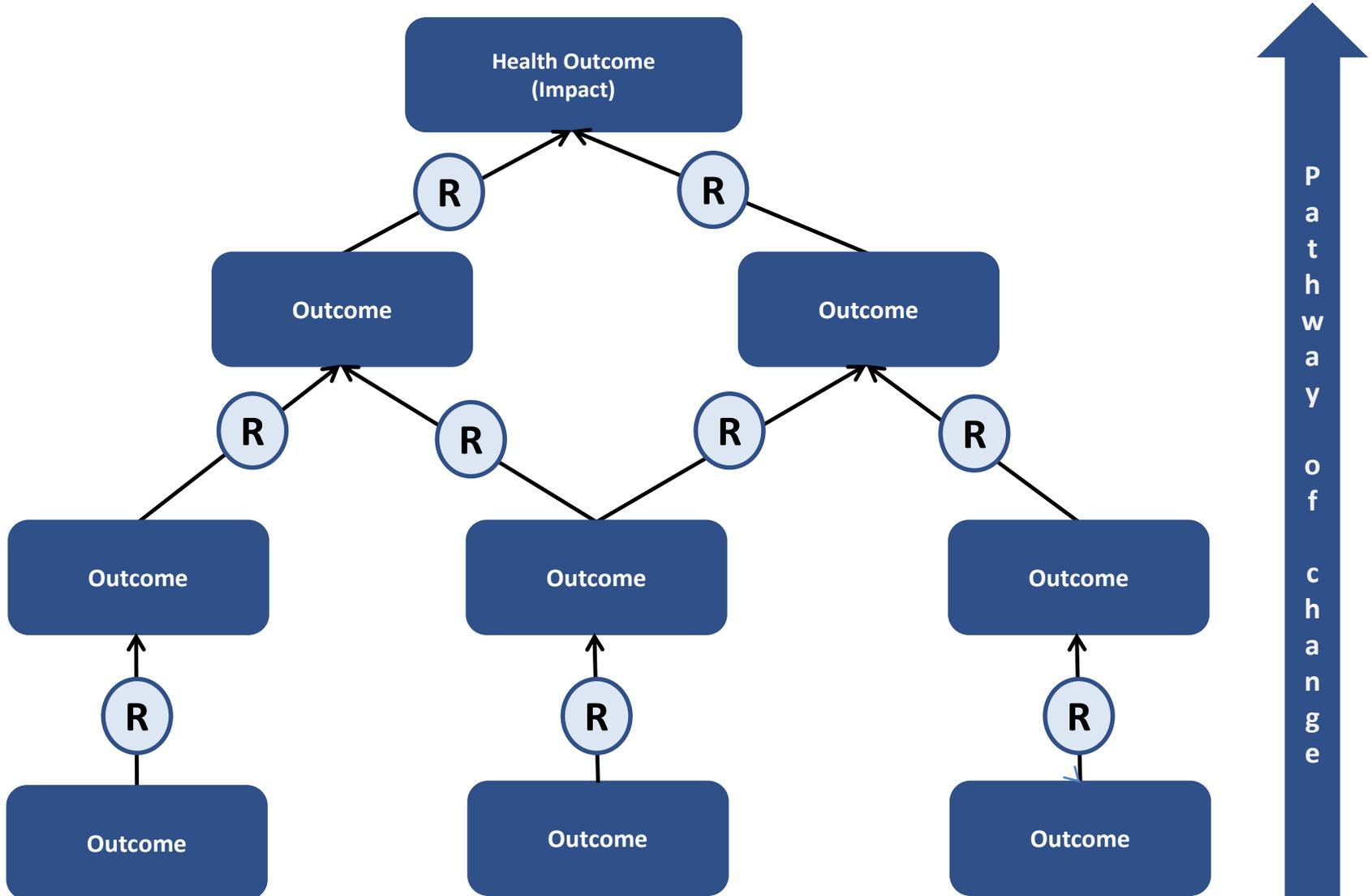


A high investment of human resources



A skilled external facilitator

Outcome Mapping



Outcome Mapping



Encourages critical reflection and identifies gaps in knowledge

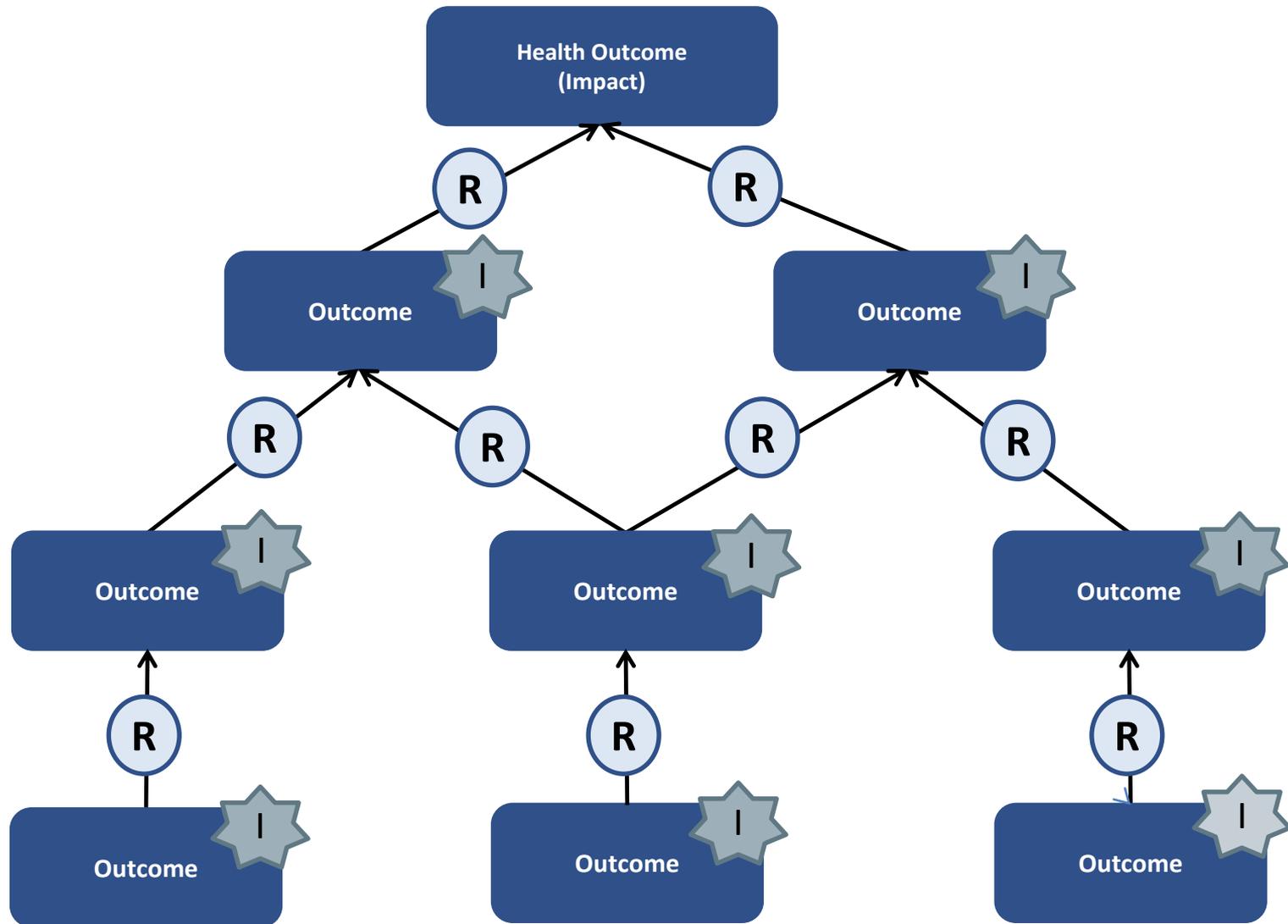


Requires a different way of thinking and openness to the process



Pre-development work

Defining Indicators



Defining Indicators



Builds consensus for what success looks like and how to measure it

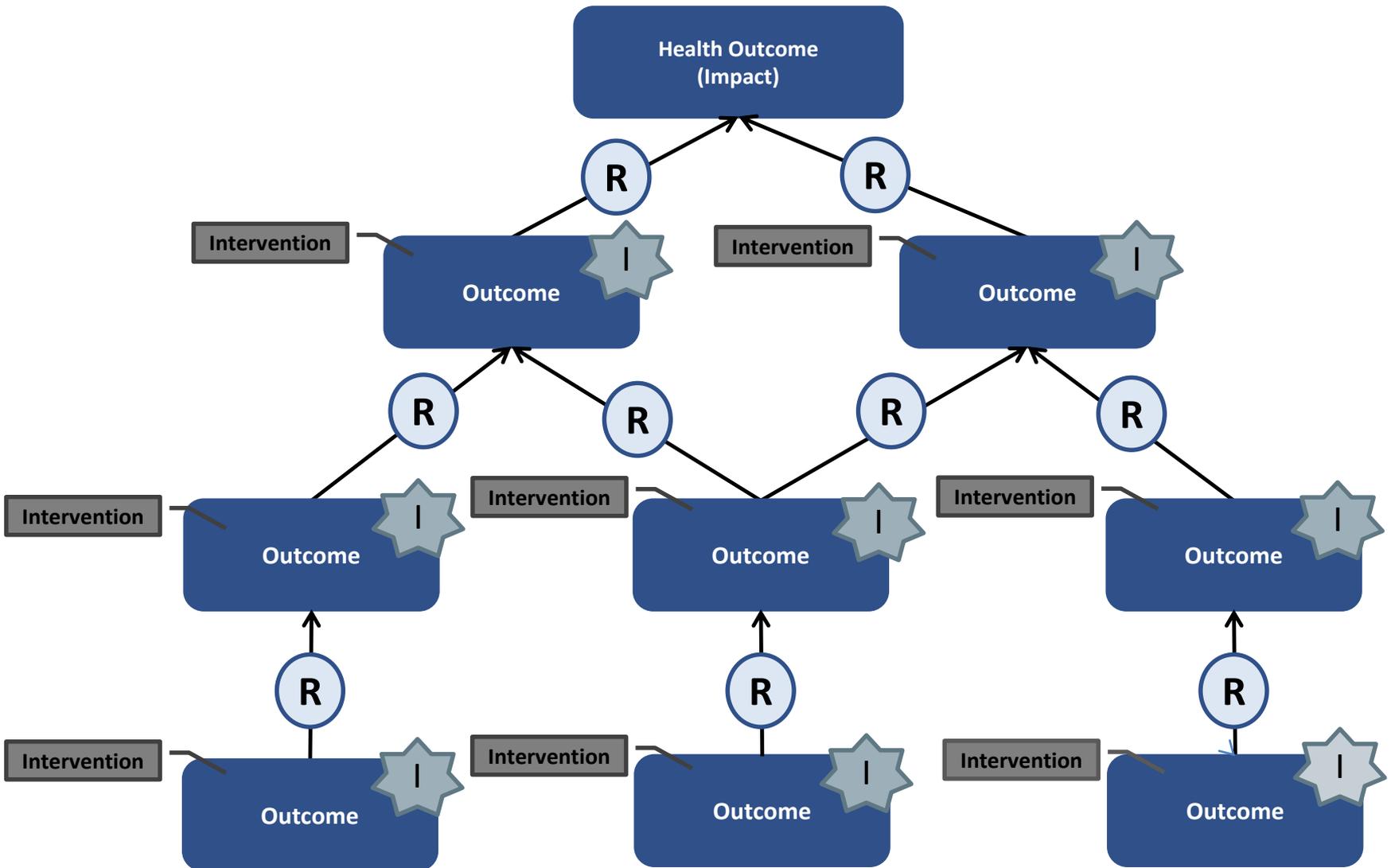


Lack of current data sources for indicators



Define indicators for development

Intervention Mapping



Intervention Mapping



Identifies whether interventions lead to outcomes

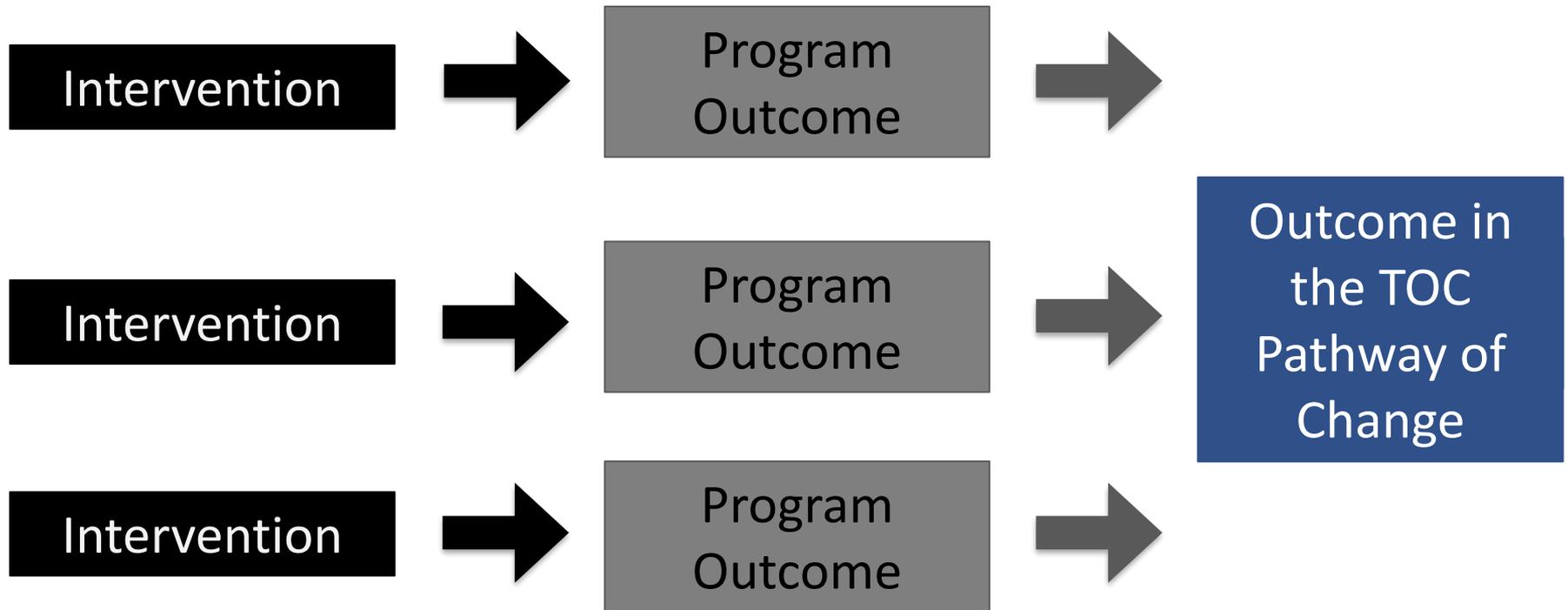


Requires an in-depth understanding of interventions

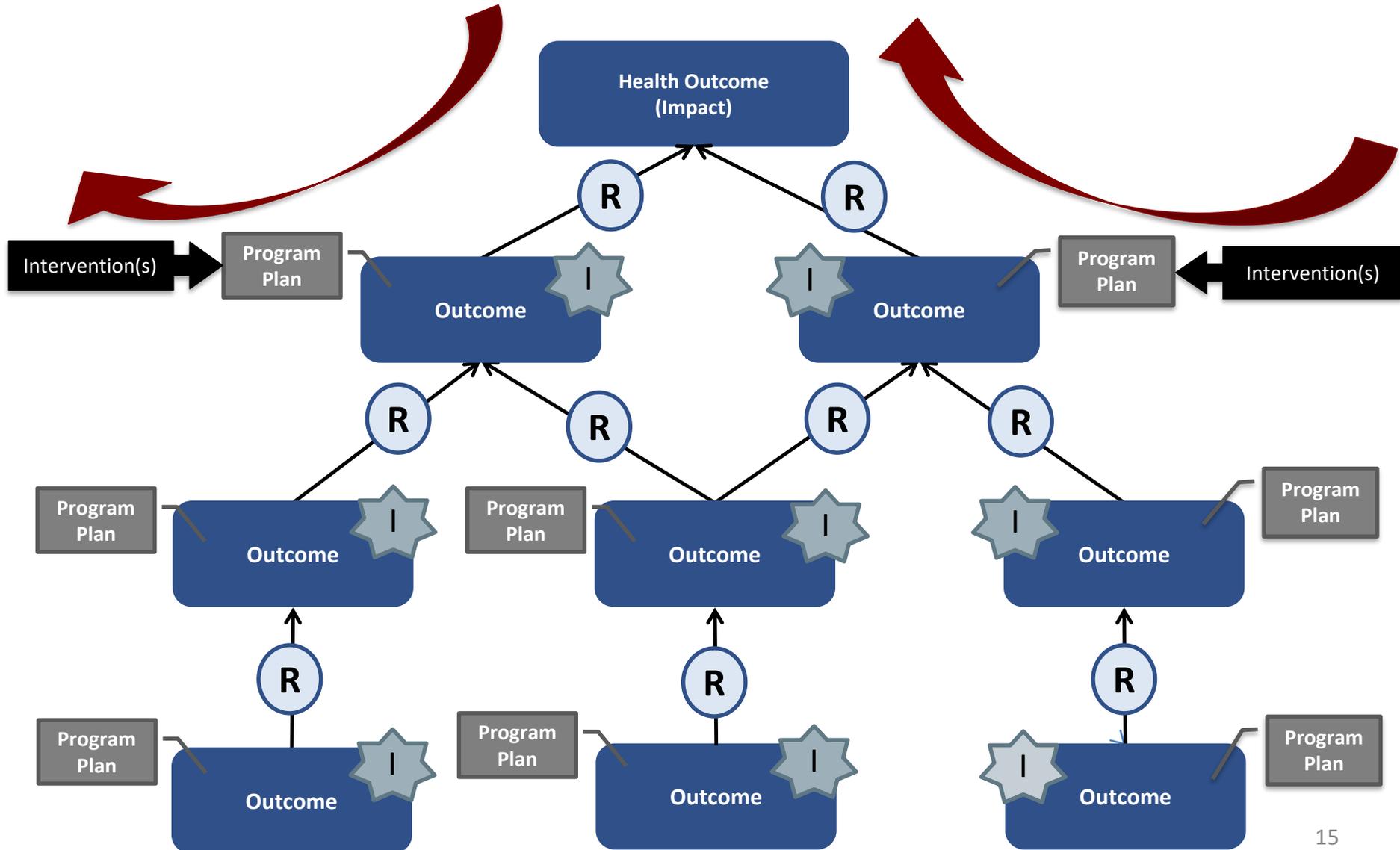


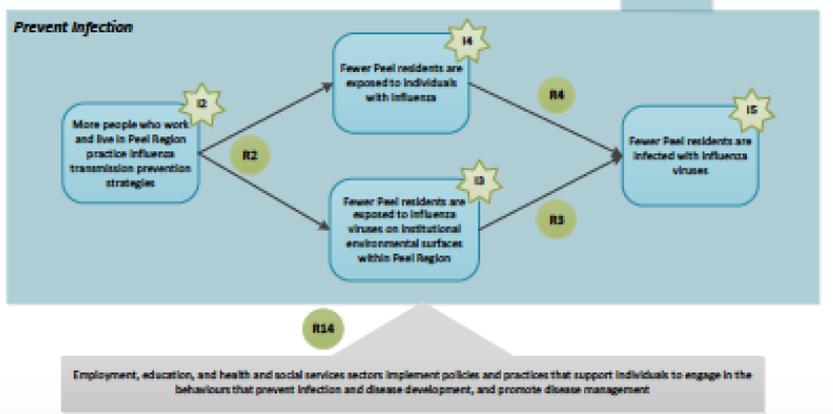
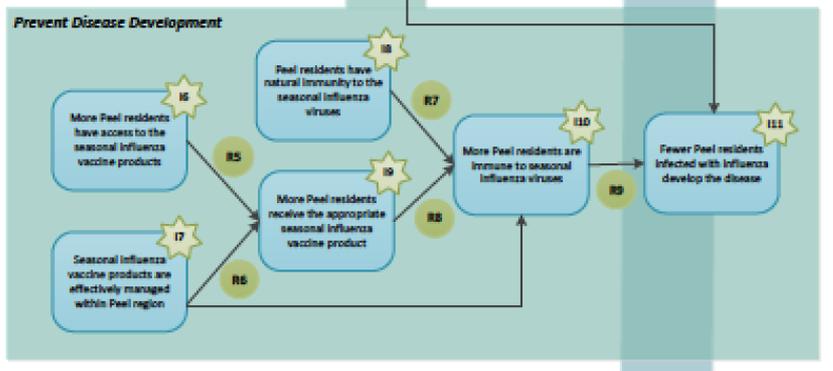
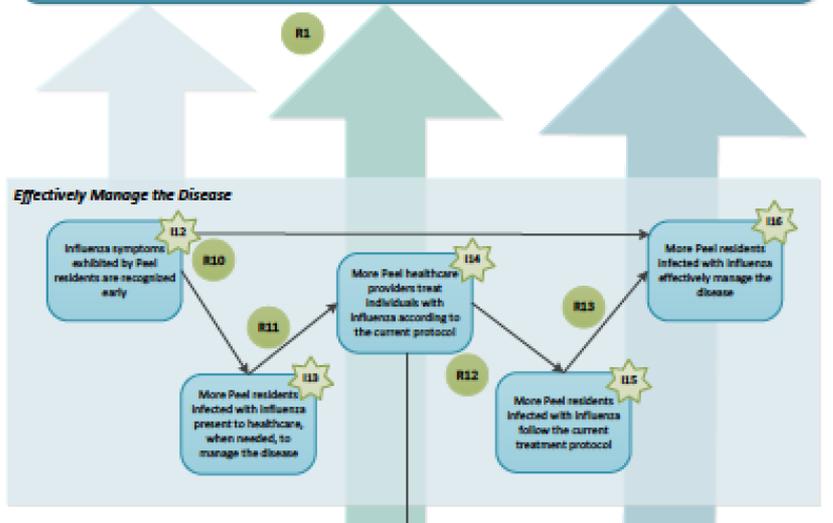
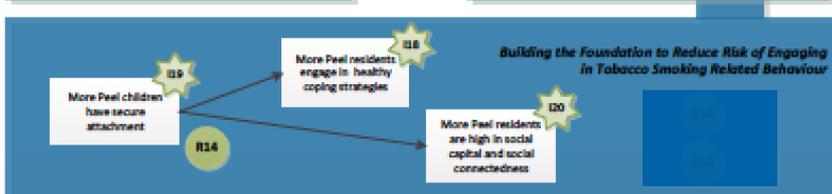
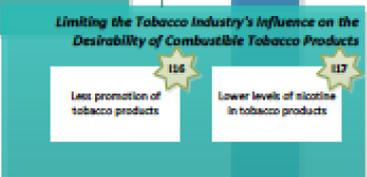
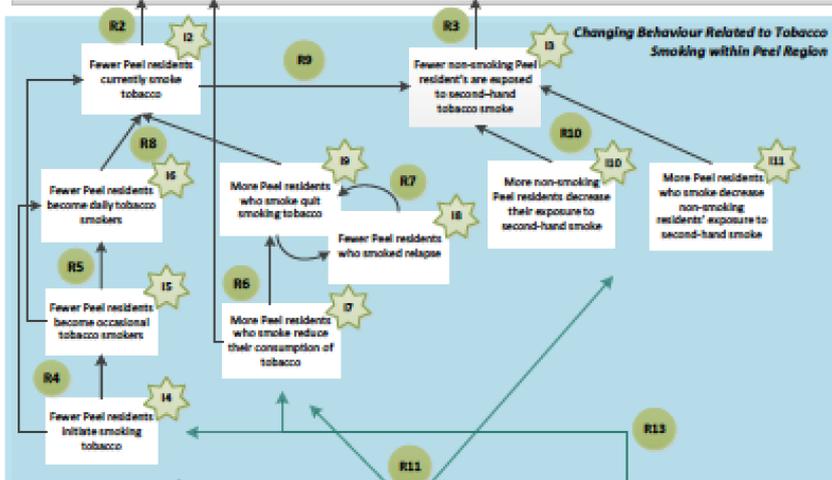
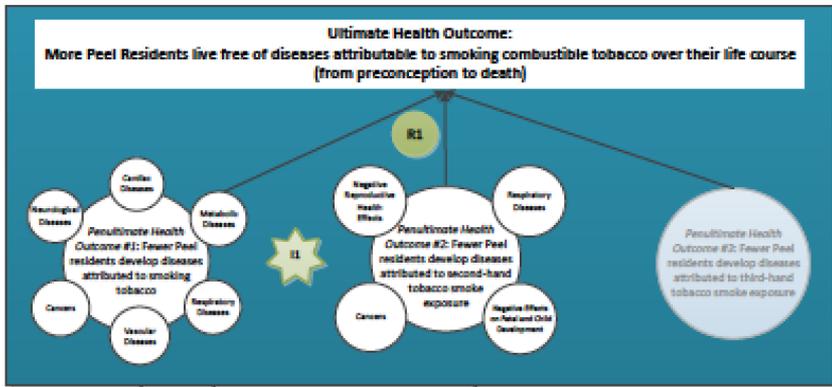
Develop program plans

Program Planning and Evaluation



Theory of Change: A Foundational Tool





Employment, education, and health and social services sectors implement policies and practices that support individuals to engage in the behaviours that prevent infection and disease development, and promote disease management

THEORY

PRACTICE





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Disclosure Statement

I have no affiliation (financial or otherwise) with a pharmaceutical, medical device or communications organization.